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Title: Need to introduce mobile apps in regional languages for benefit of farmers.

*SHRI K. PARASURAMAN (THANJAVUR): Hon. Madam Speaker, Vanakkam. Under the able guidance of Hon. Chief Minister of Tamil Nadu, Dr. Puratchithalaivi Amma I wish to raise an importance in this House.

The Kisan Suvidha Mobile App service implemented by the Union Government is at present available only in Hindi and English. I urge that this Mobile App facility should be extended in all the regional languages including Tamil. Hon. Prime Minister launched this Kisan Suvidha Mobile App last month in order to facilitate providing information on various programmes and technology used in the field of agriculture so as to benefit the farmers of this country about.

Information which are basic for agriculture such as climatic condition, forecast on rain, air moisture, wind speed, etc., are provided to farmers of this country through this Kisan Suvidha Mobile App. The market prices available for the agricultural produce at different levels such as State, District, town and small town levels, are collated and made available on this Kisan Suvidha Mobile App. The farmers can get remunerative price for their agricultural produce by looking into the price list of various markets in the vicinity of their area. The names of Experts in the field of Agriculture along with photographs and contact details are also provided on this Mobile App in order to ensure that the farmers can contact them and get their doubts cleared. On behalf of farmers, I thank the Union Government for providing on this Mobile App, all the useful information about seeds, pesticides, fertilizers, farm equipments, machines, etc., along with details of agents who market them.

I am extremely happy to state that the Mobile App contains information on various crop seasons, from sowing to flowering, and the insects which affect the crops on different seasons, and ways and means to protect the crops from insect attacks. Only when the information is provided in the regional language concerned on this Kisan Suvidha Mobile App, the farmers living in those States who speak languages other than Hindi and English can be benefitted. I therefore urge upon the Union Government that Kisan Suvidha Mobile App service should be extended its in all the regional languages including Tamil. On behalf of the farmers of Tamil Nadu especially on behalf of the farmers belonging to the Delta region of Tamil Nadu, I urge that this Kisan Suvidha Mobile App service should be provided in Tamil. Thank you.

HON. SPEAKER: Shri Bhairon Prasad Mishra and Shrimati V. Sathyabama are permitted to associate with the issue raised by Shri K. Parasuraman.